



FRONTEX Reporter[®]

The Future of High Impact Portfolio
Analysis and Reporting
is *Now!*

High Net Worth Clients rate the following communications/activities in terms of the perceived value:

Figures are % of respondents	Very Valuable	Somewhat Valuable	Of Little Value	No Value	Don't Know
Newsletter (hardcopy or e-mail)	22	61	13	2	2
Commentary/Market updates	22	46	19	7	6
Web site	10	34	20	11	25
Any type of client appreciation/ social activity	16	40	25	10	9
Any type of educational workshops	16	39	24	8	14
Performance reporting	48	37	6	5	4
Portfolio Reviews	65	23	6	2	4

Source: Advisor Impact Inc.

General Information

Fund Type	European Equity
Median Fund MER	2.61%
Fees	Low Service Charge
Valuation Frequency	Daily
Established	94-04-11
Min Initial Investment	\$500.00
Fund MER	2.89%
12 Mth Chg in Assets	-24.89%
Asset Value (\$M)	\$796.67

Investment Objectives

The fund's objective is to provide long-term capital growth. It invests primarily in shares of companies operating mainly in Europe and that trade on the European stock exchanges.

Top 10 Holdings

Name	Percentage %
Axa SA - Common	3.64%
BNP Paribas SA - Common	9.16%
France Telecom - Common	6.23%
GlaxoSmithKline PLC - Common	4.44%
Kingfisher PLC - Common	6.38%
Royal Dutch Shell PLC - Common Cl B	6.38%
RSA Insurance Group PLC - Common	7.22%
Sanofi-Aventis - Common	7.38%
Societe Generale - Common	9.16%
Unicredit Italiana SpA - Common	4.65%

Security Allocation

Characteristics

Avg Cap	Large
Avg P/E Ratio	16.47
Avg P/B Ratio	2.24
Avg P/S Ratio	N/A
Avg Cred Qua	N/A
Port Duration	

Geographic Allocation

Performance Graph

Risk Analysis (2 Years)

Alpha	(6.03)
Beta	1.06
Sharpe	(6.41)
R-Squared	0.85
Std. Dev.	21.84

Performance To Oct 03 2010

Simple Rate	Fund %	Med %	QI
Last Month	1.32%	2.91%	4
Last Quarter	17.52%	11.75%	1
Last Six Months	39.54%	27.66%	1
Last Year	9.26%	(2.46)%	2
Ann. Rate	Fund %	Med %	QI
2 Year	(15.09)%	(15.49)%	2
3 Year	(6.34)%	(6.02)%	3
5 Year	3.11%	2.40%	2
10 Year	4.47%	(0.72)%	1
15 Year	0.30%	5.15%	1

Sector Allocation

Portfolio Managers

- John Arnold Since: Apr 12 1994 AGF Funds Inc.
- Rory Flynn Since: Jan 01 1996 AGF Funds Inc.

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Outstanding client presentation tool

Delivers better client understanding and education

Guarantees effective and engaging client meetings

Streamlines processes and saves valuable time

Enhances advisor profile

Reduces operational costs

Attracts and retains higher net worth clients

The following ROI calculations are based on a saving of administrative support to prepare for clients meetings and a financial increase of the Advisor portfolio.

Let's assume the following scenarios:

Frontex Reporter cost of \$50 per month per Advisor

The Advisor's compensation is based on a mix of portfolio – 50% front-end loaded and 50% back-end loaded

The Advisor compensation model is based on them keeping 80% for their services

Advisor has 4 client meetings per week that require 1 hour of administrative support preparation time at a coat of \$15/hour

It is believed that FRONTEx Reporter will reduce the preparation time to 15 minutes per client.

Yearly Admin Support Savings

# of weeks/ year	# of meetings/ week	# of meetings/ year	Support cost/ meeting	Yearly support cost	Cost savings with Reporter
50	4	200	\$15	\$3,000	\$2,250

Advisor Yearly Portfolio Revenue Increase

Portfolio size	Portfolio % increase	Portfolio inancial increase	Yearly compensation increase/ advisor	Annual ROI
\$10M	5%	\$500,000	\$12,000	2,375%
\$10M	10%	\$1,000,000	\$24,000	4,375%



PORTFOLIO REPORTING

Reporter



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<http://frontexreporting.com>